

PROGRAMME

LAUNCHING CEREMONY VISIT MALAYSIA 2020 OFFICIAL SONG

6 SEPTEMBER 2019 (FRIDAY)
PANGGUNG SARI, ISTANA BUDAYA, KUALA LUMPUR

- | | | |
|----------|---|--|
| 9.00 am | - | Arrival of Guests and Registration |
| 10.00 am | - | Arrival of YB Datuk Mohamaddin bin Ketapi
Minister of Tourism, Arts and Culture Malaysia |
| | - | Negaraku & Malaysia Bersih |
| | - | Overture by Istana Budaya |
| | - | Symbolic presentation of Visit Malaysia 2020 campaign to the Industry Associations by YB Minister of Tourism, Arts and Culture |
| | - | Medley of tourism campaign theme songs performed by ASWARA singers accompanied by National Symphony Orchestra |
| | - | Video screening: The Making of the Visit Malaysia 2020 official song and officiating note by YB Minister of Tourism, Arts and Culture |
| | - | Live performance of Visit Malaysia 2020 official song by Idayu AF3 |
| 11.00 am | - | Programme ends |
| 11.10 am | - | Press Conference in Seri Nilam by YB Minister of Tourism, Arts and Culture |

Prepared by
Visit Malaysia 2020 Secretariat
Tourism Malaysia

(Programme is subject to change)